



# Survey Services

Provided by NexStep Coaching and Consulting

## BASIC SERVICE

Administration of NexStep's time-tested, basic survey with results presented in a basic Data Report Book

### BASIC SERVICE INCLUDES

- Instructions on how to promote and increase participation the survey
- Launching and monitoring the on-line survey
- Provision of a PDF formatted copy of the survey for printing and distribution to people who cannot or will not go on-line to take the survey.
  - The church enters the data from the hard copies that are returned to the church
- Closing the on-line survey at a pre-determined date
- Collating and formatting of survey data into a Data Report Book

## CUSTOMIZED SERVICE

Administration of customized version of NexStep's time-tested, basic survey with results presented in a customized Data Report Book

### CUSTOMIZED SERVICE INCLUDES

- All the Basic Services listed above
- Dialoguing with church about desired customization, trading drafts of the survey until approved by the church's representative
- Examples of Customization:
  - Use of the church's specific names for generic ministries such as small groups, junior high, senior high, children's ministries
  - Limited reworking of wording on questions

Extensive Customization such as the addition of questions and survey sections is also available. Additional fees are quoted based on the extent of special customization.

## DELUXE SERVICE

Administration of customized version of NexStep's time-tested, basic survey **and the collection of vital church health assessment data** with results presented in a customized Data Report Book

### DELUXE SERVICE INCLUDES

- All basic and customization services listed above
- Collection of Vital church health assessment data such as:
  - Ten years of financial data
  - Ten years of attendance and baptism data
  - Age demographics of the church compared to the community
  - Stage-in-life data
  - Household giving units and giving to the church as a percentage of total household income
  - Ministry involvement data
- Inclusion of tables and graphs of the collected data in the Data Report Book

## EXECUTIVE SUMMARY SERVICE

If desired, NexStep will produce an executive summary of key data, with comments, observations and suggested recommendations. This Executive Summary is provided to the consultant or organization contracting with NexStep for Survey support services.

## PRICING

### BASIC SERVICE

Set-up and administration fee: \$200  
Processing fee: \$3.00 per completed survey

### CUSTOMIZED SERVICE

Set-up and administration fee: \$300  
Processing fee: \$3.00 per completed survey

### DELUXE SERVICE

Set-up and administration fee: \$400  
Processing fee: \$3.00 per completed survey

### EXECUTIVE SUMMARY SERVICE

\$250

#### **NexStep Coaching and Consulting**

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