

Worthwhile  
achievement always  
costs something.

#### **COST OF MINISTRY MAPPING**

Ministry Mapping is a time consuming process with long range impact.

The Planning Team must make Ministry Mapping a high priority throughout the process. Planning sessions are usually three full working days. Assignments are given for completion prior to most planning sessions. There are usually two or three 3-day planning sessions with the consultant.

Completion of the Assessment, creating of the Ministry Map and shaping of the Annual Plan can be accomplished in as little as four months. Most typically it takes between six to nine months. The time frame for completion is usually dictated by the speed with which the church completes its assignments, the Planning Team's schedule and the consultant's schedule.

# Ministry Mapping

**NexStep**  
Executive Coaching  
Organizational Development

#### **GET STARTED TODAY!**

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Ministry Mapping for Churches provided  
by NexStep Coaching and Consulting

**PARTNERING WITH TODAY'S LEADERS  
FOR TOMORROW'S SUCCESS**



## THE PRODUCT

NexStep Consulting will guide your Planning Team in a strategic ministry planning process resulting in the construction of a **Ministry Map** and **Annual Ministry Plan**.

Maps tell us where we are, where we want to go and how to get there.

The **Ministry Map** consists of:

- Your core beliefs and values briefly stated
- A clarification of your church's Mission
- Your Vision briefly stated

The **Annual Plan** is built upon your Ministry Map and consists of:

- Specific, measurable, ministry goals in the seven key ministry areas covered in the book *Effectiveness by the Numbers*
- Specific action steps required to achieve your ministry goals

The **Ministry Map** and **Annual Plan** are “informed” by the results of the Assessment Process described below. The Map serves as the foundation for ministry for a 3-5 year period. The Plan is reviewed and revised on an annual basis.

## MINISTRY MAPPING OUTCOMES

- Increased ministry focus and effectiveness
- Ministry clearly based on your church's core beliefs and values
- Greater unity through shared ownership of mission and vision
- Stronger accountability because of ability to measure progress and outcomes

## ASSESSMENT PROCESS

The Assessment Process typically includes:

- Gathering of church's historical, financial and demographic information
- Conducting of a comprehensive member and attender survey (Described in detail below)
- Conducting of focus groups and interviews
- Data entry and analysis
- Incorporation of significant findings in the planning process

## SURVEY PROCESS

The process will include the following:

- NexStep Consulting will provide the survey instrument to be administered to members and attenders
- Questionnaire will be reproduced and administered by the church, according to instructions provided by NexStep Consulting
- NexStep Consulting will receive and enter survey results, analyze the output and lead the Planning Team in applying the findings to the planning process
- If indicated, NexStep Consulting will conduct Focus Groups to confirm, clarify and/or amplify response patterns from the survey results
- If used, the church will organize and coordinate these Focus Groups under the direction of NexStep Consulting
- Survey findings will inform both the Ministry Map and Annual Ministry Plan

## PLANNING PROCESS

The planning process includes but is not limited to the following:

- Introduction to the ministry mapping process and definition of terms
- Clarification and articulation of Core Beliefs and Values
- Clarification and articulation of Mission and Vision
- Creation of specific, measurable Ministry Goals in the seven key ministry areas covered in the book *Effectiveness by the Numbers*
- Creation or refinement of systems for monitoring, refining and revising ministry plans

